

# TRACY BOYD | UX DESIGNER

## EDUCATION:

Carnegie Mellon University | Pittsburgh, PA

## EXPERIENCE

APR 2016 - MAY 2018 (With 3 month break) | **AMAZON** | Seattle, WA

Senior UX Designer Contractor at Amazon for Prime Wardrobe which launched summer of 2018.

My responsibilities include customer focused UX mobile design, Interactive prototyping, usability studies, adhering to the Amazon.com Brand and Legal Standards.

MAR 2015 - JAN 2016 | **AMAZON** | Seattle, WA

Senior UX Designer Contractor at Amazon for software and courseware detail pages.. My responsibilities include customer focused UX design, usability studies, adhering to the Amazon Brand and Legal Standards.

NOV 2014 - FEB 2015 | **ONLINESHOES** | Seattle, WA

UX Designer for e-commerce responsive website redesign. Worked with a team of developers, visual designers and writers to create and present UX wireframes for all aspects of a e-commerce website including; product pages, cart/wishlist, checkout and many other aspects of the redesign.

FEB 2014 - MAR 2014 | **POP AGENCY** | Seattle, WA

UX Designer for a vCloud site redesign. Worked with a team on a fast paced site redesign project that included the following deliverables; feature brief, personas, site map, desktop + mobile wireframes.

OCT 2013 - DEC 2013 | **SEATTLE TIMES NEWSPAPER** | Seattle, WA

Created an Interactive Style Guide for the entire Seattle Times Newspaper Website staff who build and editing pages on a daily basis.

AUG 2011 - AUG 2012 | **LEAD UX DESIGN** | Seattle, WA

Lead UX Designer on a mobile startup application project.

FEB 2011 - JUNE 2011 | **WINDERMERE** | Seattle, WA

Lead UX Designer at Windermere.com to develop a agent template site system. My responsibilities included interactive design, usability studies, adhering to the Windemere.com Brand and Legal Standards.

FEB 2010 - JAN 2011 | **AMAZON** | Seattle, WA

Lead UX Designer for a pilot project AmazonTote. My responsibilities included interactive design, usability studies, adhering to the Amazon.com Brand and Legal Standards.

NOV 2009 - JAN 2010 | **DAWLEY & ASSOCIATES** | Seattle, WA

Lead UX Designer for the The Official State of Alaska Travel Website relaunch.

JUN 2009 - OCT 2009 | **AMAZON** | Seattle, WA

Lead UX Designer for Wishlist at Amazon.com. My responsibilities included interactive design, usability studies, adhering to the Amazon.com Brand and Legal Standards.

SEPT 2004 - AUG 2008 | **MICROSOFT** | Redmond, WA

UX Designer - Designed and Architected various websites for Microsoft.com and MSN Entertainment/Health&Fitness.. Responsibilities included interactive design, product design, and creation of influential design standards and management of contingent and vendor staff.